



GOODWOOD

The Role

The **Motorsport Editor** will be part of the Motorsport Content Team and report to the Head of Motorsport Content.

About us

At Goodwood, we celebrate our 300-year history as a quintessentially English Estate, in modern and authentic ways, delivering extraordinary and engaging experiences. Our setting, 12,000 acres of West Sussex countryside, and our story both play significant roles in Goodwood's success. What really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes us the unique, luxury brand we are.

Passionate People

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood. We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for providing the “**world's leading luxury experience.**”

Our Values

The Real Thing

Always inspired by Goodwood's heritage

Derring-Do

Daring to surprise and delight

Obsession for Perfection

Striving to do things *even* better

Sheer Love of Life

Sharing our infectious enthusiasm

Purpose of the role

To bring Goodwood's world-leading motorsport events to life in non-live form. To oversee Goodwood's motorsport media output across all platforms – including the Goodwood Road and Racing website, social media accounts, TV programming and printed event programmes – with engaging narrative and a consistent tone of voice. As well as working with key stakeholders within Goodwood and being responsible for managing relationships with third party suppliers, the Motorsport Editor will be a driving force in monetising media, including exclusive content produced for our membership.

Key responsibilities

- Working with the Head of Motorsport Content and other key stakeholders within Goodwood to develop a coherent media strategy across TV, print, website and social media
- Delivering that strategy against specific KPIs
- Line managing the Digital Content Manager, who in turn runs the website editorial, social media and video production teams
- Working closely with the Marketing Department and the Goodwood Road Racing Club, to whom the Motorsport Content Team is a supplier of content
- Managing relationships with key external stakeholders, including TV production and distribution supplier, and print media publisher
- Ensuring that Goodwood's tone of voice is consistently communicated across different media

- Identifying opportunities to develop new and existing properties, focussing on the need to use media to drive revenue
- Maintaining and developing a market-leading editorial team – Goodwood should be as famous for its editorial excellence as it is for the quality of its headline events
- Overseeing management of editorial budgets against agreed targets and objectives

Qualities you will possess

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| <ul style="list-style-type: none"> • Excellent interpersonal, communication, negotiation and influencing skills • The ability to work well under pressure, while meeting strict deadlines • Strong commercial instincts • Confidence to make decisions and to stand by them, but also to be flexible if something isn't working | <ul style="list-style-type: none"> • A natural inclination towards creative thinking • Positive and friendly with a 'can do' attitude • A sense of fun! |
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What do you need to be successful?

- A life-affirming passion for motoring and motorsport
- A background in media or publishing

Each role is assigned a level against our expected behaviour. Your role levels are set out below.

BEHAVIOUR	LEVEL
Think Customer	3
Communication & Trust	3
Taking Personal Responsibility	3
Encouraging Excellence & Commercial Success	3
Working Together	3